



Town & Business Quarterly Meeting Information and Updates

January 14, 2025

Tuesday, January 14 at 6:00pm, a Quarterly Town Hall was held, and a summary of the discussion is below.

TOWN OF OCCOQUAN NEWS

Business License Applications

Business Licenses are renewed annually. The 2025 BPOL applications and payments are due **March 1, 2025**. A penalty of 10% may be applied if your application or payment is received after March 1, 2025.

You can now [apply and pay for your annual business license online](#) or submit via mail or in-person using the [2025 BPOL Application](#).

Reminder from Visit Occoquan: Failure to pay by March 1, 2025 will result in your business being no longer in “Good Standing” with the Town. This will result in limitations for your business:

- Business listing removed from visitoccoquanva.com Business Directory
- All events removed from online Calendar of Events
- Inability to participate in Town or Visit events
- No social media mentions or promotions
- Removal from the map, articles, and calendar of events in the Visitors Guide

Bucky Brill Departure

Bucky Brill, who worked for the Town of Occoquan in facilities and maintenance, retired in 2024. Hiring of his former position is currently underway.

VISIT OCCOQUAN NEWS

New Businesses

Congratulations and welcome to the new businesses that opened (or are soon to open) in Occoquan last quarter!

- Salty Beach Boutique

Departing Businesses

Last quarter we said goodbye to the following businesses:

- Ballywhack Shack (Mill Street location only)
- So Olive
- The Spot on Mill Street

Minimum Wage Increase

Virginia Minimum wage has increased to \$12.41. [Learn more here.](#)

Social Media Report

Find a copy of the 2024 Visit Occoquan social media report presented at the meeting [HERE](#).

Visitor's Guide Deadlines

Learn about the upcoming Visitor's Guide at visitoccoquanva.com/visitorsguide.

Upcoming Deadlines for the Spring/Summer 2025 issue:

- Last day to [purchase an Ad](#) - February 10, 2025
- Ad Artwork Due - February 10, 2025
- Last day to [submit an event](#) (FREE!) - February 10, 2025

2025 Peep Show

April 15-19, 2025

Businesses are encouraged to create a diorama made from marshmallow PEEPS, to display in their business window or inside their business. The public will vote on dioramas around town and at the community version of the contest inside Town Hall. Learn more at visitoccoquanva.com/peeps.

Sign up to participate by **April 8, 2025** at <https://form.jotform.com/250276279253158>

OCCOQUAN POLICE DEPARTMENT

Follow the Occoquan Police Department (OPD) on Instagram at @occoquan_pd and sign up on [AlertOccoquan](#) via Everbridge to get updates on public safety/community initiatives. Businesses may contact OPD at 571-492-7274.